

**Visioning Advisory Committee (VAC) Minutes – Meeting #7  
City of Beaverton  
November 4th, 2009**

**Members Present:**

Mike Ewing	Jerry Jones
Mark Fagin	Jeff Lancaster
Jolene Guptill	Christine Lau
Jaann Hoisington	Melissa Meyer
Kevin Hoover	

**Excused Absences:** Rick Yates, Jennifer Browning, Holly Thompson & Erin Gordenier

**Council Liaison:** Councilor Cathy Stanton

**Project Team:** Rhonda Coakley, City of Beaverton

**Meeting called to order by Chair Mark Fagin at 5:05 PM.**

**1. Welcome (Fagin)**

**Approval of Minutes:** October 2009 VAC minutes were approved. All approved minutes are posted for the public at: <http://www.beavertonoregon.gov/departments/visioning/committee.aspx>.

**2. Celebration Event update (Fagin)**

The VAC members who attended the event shared their impressions that it had gone well and been received positively by the community, with the exception of those that wanted to express their opinion about Beavers Baseball and opposed to the MPV opportunity tied to our Create a Vibrant Core goal – VAC members felt people ignored this goal due to the sensitivity of the MPV/Baseball. VAC members were confident in their response to those citizens and were able to refer to onsite staff as needed. In a few instances, citizens engaged directly with Councilors San Soucie and Dalrymple while present at our event.

Rhonda & Jason highlighted the results of the citizen exercises at our event to include prioritizing our targets for each goal (the Dot exercise), event evaluation forms completed by our citizens, and the citizens written comments at each of the Community Goal stations.

Mark requested that we ensure the “Service Hours” letter be completed by the Mayor and sent to the students who assisted at the event. *Rhonda will work with Holly and Jaann to complete.*

**3. Planning Commission Presentation Debrief (Fagin)**

Jerry and Mark provided feedback that they felt the presentation was very well received by the commission and they were generally interested in the Visioning team efforts. Mark stated that the commission challenged them with skepticism about the ability to move forward and implement what the citizens are asking for and how to ensure these efforts do not fade away. With the city providing funding and staff resources to the project, including the City of Beaverton Planning Commission adopting Resolution #1-2009 on October 14<sup>th</sup>, 2009 to ensure the Visioning team works closely with the Community Development Dept., this will ensure a work plan is developed to create an overall Civic Plan for Beaverton.

#### **4. Staff Update (Robertson)**

The City of Beaverton completed Consultant RFP process with JRobertson & Company being awarded Phase III of Visioning consulting services.

#### **5. Action Team Process Update (Robertson)**

Rhonda provided a calendar of Action Team dates and confirmed members for each goal as of 11/4/09. Jason covered an overview of what the Action Team meetings will look like and the roles of the VAC members.

Christine asked what the criteria is to recruit action team members. She is concerned that we are not addressing Multi-culture relationships in our community. Jason explained that it is a combination of citizens, businesses, and organizations who will collaborate with the city to implement the targets for each Community Goal as a result of the Action Team process.

Jason assured Christine that Holly would contact her to follow up and address her concerns.

#### **6. Skeptic 101(Robertson)**

Jason provided input of how to handle comments from the public if questioned about resources to implement what the citizens are wanting in the future of Beaverton. Jason confirmed that Action Team members are key in the implementation process for the long term results the City is wanting to accomplish in the redevelopment of downtown.

Councilor Stanton stated she was very excited about Resolution 1-2009 adopted by the Planning Commission, although under Skeptic 101, she too is concerned of how to successfully implement what the citizens are saying they want in Beaverton. She also stated that with over 30 citizens attending council meetings, this has generated a lot of conversations and people are paying attention to Beaverton now, confirming that the citizens want a vibrant downtown core.

#### **7. VAC Updates**

Jolene invited VAC members to her open house.

#### **8. Public Comment**

None.

#### **9. Hillsboro 2020 Community Forum**

Optional VAC member attendance following our meeting for the 10 year mark for Hillsboro Visioning project held at the Streets of Tanasbourne.

**Meeting adjourned at 6:00 PM.**

**Next Meeting:** No December and January VAC meetings due to Action Teams in progress

*Minutes approved by VAC on March 3, 2010.*